



CITY OF COMPTON, MAYOR AJA BROWN

Public Information Office
City Hall
205 South Willowbrook Avenue
Compton, California 90220
www.ComptonCity.org

FOR IMMEDIATE RELEASE

March 23, 2015

Press Contact: Halleemah Nash
310.605.6260
ComptonBrand@gmail.com

Event Manager: Neil Holmes
310.761.1474
nholmes@comptoncity.org

**KENDRICK LAMAR JOINS MAYOR AJA BROWN TO DISTRIBUTE
PRODUCE TO THOUSANDS**

--- "Crop Circles" Healthy Compton Kickoff Event ---

Compton, CA – Saturday, March 21, Grammy Award winning hip-hop artist Kendrick Lamar joined the Mayor of Compton Aja Brown, Los Angeles Sparks President and COO Christine Simmons, DJ Asher Roth, the Los Angeles Galaxy Star Squad, partners Tessamae's and the Conscious Club, and local food vendors to provide residents with free produce, health screenings and education, activities, and live entertainment.

The event took place on Saturday, March 21, from 10:00 a.m. to 4:00 p.m. at the Civic Plaza (MLK Monument) - in front of the Courthouse and Compton Library. Over 2700 residents attended and received resources from State Farm, CaraMore, and samples from Press Juicery, Jamba Juice, the United States Navy, and more.

Healthy Compton is a part of Mayor Aja Brown's initiative to improve the quality of life of residents and promote healthy living in the City of Compton. This event signaled the official launch of the year long "Healthy Compton" Campaign designed to educate, empower, and equip Compton residents to lead healthier lives.

"Saturday was an incredible day for residents and it was also a great way for Kendrick Lamar, Christine Simmons, and I to embrace the honor of serving our communities," said Mayor Aja Brown.

... For more information contact Neil C. Holmes in the Office of Economic Development at (310) 761-1474.

About the City of Compton - The City of Compton, California covers approximately 10.2 square miles in Los Angeles County, California situated south of downtown Los Angeles. With a current population of almost 100,000 citizens, Compton is known as the "Hub City" because of its unique position in almost the exact geographical center of Los Angeles County, Compton is strategically located along the Alameda Corridor, a passageway of 25 percent of all U.S. waterborne international trade. Compton is rapidly emerging as a large industrial center in Los Angeles County for transit and distribution, business services, high technology, home and

lifestyle products, metals, financial services, and textile manufacturing.

About Healthy Compton - The Healthy Compton Campaign is a community-based; comprehensive approach to educating, empowering, and equipping Compton residents to lead healthier lives through the experience of healthy outcomes. The Mayor's Office, along with a host of health and wellness partners throughout the City and surrounding communities will execute this exciting health campaign along with a nine (9) month focus on enabling residents to build healthy habits. Healthy Compton is a result of a grassroots community effort with local residents, business owners, and stakeholders working together over the past year. The Healthy Compton Initiative and Crop Circles event has been augmented with the generous support of local organizations designed to help bring fresh produce, health awareness, and sustainability to the City of Compton.

-###-