



CITY OF COMPTON, MAYOR AJA BROWN

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The City of Compton Kicks Off Healthy Compton Initiative, “Crop Circles” *---Campaign Presented by Tessemae’s All Natural---*

Compton, CA - As a part of Mayor Aja Brown’s initiative to improve the quality of life of residents and promote healthy living in the City of Compton, she announced today that the city will host a pop up Farmers' Market entitled “Crop Circles.” Crop Circles will provide thousands of residents with free produce, health screenings and education, activities, and live entertainment; the event will take place on Saturday, March 21, from 10:00 a.m. to 4:00 p.m. at the Civic Plaza (MLK Monument) - in front of the Courthouse and Compton Library. Over 2500 residents are expected to attend throughout the day.

This event signals the official launch of the year long “Healthy Compton” Campaign designed to educate, empower, and equip Compton residents to lead healthier lives.

"Tessemae's All Natural is proud to be working with the City of Compton and Mayor Aja Brown in having our Crop Circles program serve as the kick-off event to their 2015 Healthy Compton Campaign. We view the continued work of Mayor Brown and the City of Compton as the perfect extension to our commitment of supporting health awareness initiatives and providing access to quality produce in food deserts." Greg Vetter, CEO.

In addition to the distribution of fresh produce from Garden Highway, this event will welcome DJ Asher Roth, NBA standout Baron Davis, the Los Angeles Sparks mascot, the Los Angeles Galaxy Starters and community vendors Box Water (providing up to 1000 waters), and CaraMore who will conduct cooking demonstrations. Local community favorites will be present including food truck options, and healthy snacks from local vendors.

The Crop Circles event is made possible by the partnership between the City of Compton, Tessemae's All Natural, Garden Highway, and The Conscious Club ... For more information contact Neil C. Holmes in the

Office of Economic Development at (310) 761-1474.

About the City of Compton - The City of Compton, California covers approximately 10.2 square miles in Los Angeles County, California situated south of downtown Los Angeles. With a current population of almost 100,000 citizens, Compton is known as the “Hub City” because of its unique position in almost the exact geographical center of Los Angeles County, Compton is strategically located along the Alameda Corridor, a passageway of 25 percent of all U.S. waterborne international trade. Compton is rapidly emerging as a large industrial center in Los Angeles County for transit and distribution, business services, high technology, home and lifestyle products, metals, financial services, and textile manufacturing.

About Healthy Compton - The Healthy Compton Campaign is a community-based; comprehensive approach to educating, empowering, and equipping Compton residents to lead healthier lives through the experience of healthy outcomes. The Mayor’s Office, along with a host of health and wellness partners throughout the City and surrounding communities will execute this exciting health campaign along with a nine (9) month focus on enabling residents to build healthy habits. Healthy Compton is a result of a grassroots community effort with local residents, business owners, and stakeholders working together over the past year. The Healthy Compton Initiative and Crop Circles event has been augmented with the generous support of local organizations designed to help bring fresh produce, health awareness, and sustainability to the City of Compton.

About Tessemae’s - Tessemae’s All Natural is a leading company in the natural products industry producing the freshest line of salad dressings and condiments on the market. Their mission, since day one, is to shake the way people think about eating by reminding them how food was meant to be. This guiding philosophy is at the forefront of everything we’ve come to represent as a company. Tessemae’s All Natural is nationally distributed through Whole Foods, Safeway, Kroger, and Costco.

About The Conscious Club – The Conscious Club are philanthropic activists who work to find extraordinary people and join them on their quest to better humanity.

About Garden Highway –Garden Highway is a fresh food brand that is passionate about crafting quality, fresh food products that enrich the lives, families, and communities of our consumers. Nationally recognized as a market leader for product quality and innovation, Garden Highway is constantly evaluating our diverse food portfolio and its relationship to evolving consumer lifestyles. Garden Highway products are regionally produced and made-to-order, with an open and honest policy about the journey our food takes from field to table. Garden Highway’s parent company, Renaissance Food Group, is a wholly-owned subsidiary of Calavo Growers, Inc.

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