Delta Air Lines and KaBOOM! Put Kids First by Increasing Opportunities to Play in the City of Compton

200 Community Volunteers Unite to Build a New Playground at Gonzales Park Community Center

Volunteers from Delta Air Lines, City of Compton and the community will join KaBOOM! on Monday, April 29, 2019 to transform an empty site into a kid-designed, state-of-the-art playground in just six hours at Gonzales Park Community Center, located at 1101 West Cressey Street, Compton, CA 90221. The new playground will help make play the easy choice for kids and families in Compton.

In April, kids from the surrounding community came together to draw their dream playground. The playground is based off their drawings and will provide thousands of kids in Compton with a great, safe place to play over its lifetime.

Play is essential to physical, creative, cognitive, social and emotional development. Currently, kids and families spend less time playing outside than any previous generation in part because only 1-in-5 children live within walking distance of a park or playground. This play deficit is having profound consequences for kids physically, socially and cognitively. Children and families need a place to play every day in order to be active and healthy. Through this project, City of Compton will work with Delta Air Lines and KaBOOM! to make a difference in their community and address the most urgent needs of kids.

This playground is part of a broader effort led by Delta Air Lines and KaBOOM! to ensure communities have great PLAYces for kids and families. Through this partnership, Delta Air Lines and KaBOOM! are creating an oasis where kids feel valued and loved, and where their potential is supported, nurtured and celebrated. Delta is an active member of the LA community and supports dozens of organizations near and dear to the hearts of Angelenos. The airline was recognized for its community commitment by the Los Angeles City Council in September 2018.

**WHEN:**
Monday, April 29, 2019  
8:30 a.m. to 9:00 a.m.  
Kick-off ceremony  
11:00 a.m. to 1:00 p.m.  
Best viewing of playground construction  
1:00 p.m. to 2:30 p.m.  
Final construction phase  
2:30 p.m. to 3:00 p.m.  
Ribbon-cutting ceremony

**WHERE:**  
Gonzales Park Community Center  
1101 West Cressey Street  
Compton, CA 90221

**WHO:**  
Hundreds of community volunteers  
District 1 Councilperson Janna Zurita  
City Manager Cecil W. Rhambo

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**About City of Compton**

Compton, also known as the “Hub City” for its central location in Los Angeles County, is situated south of downtown Los Angeles. One of the oldest cities in the county, Compton was incorporated on 1888 with just 50 people. Today the City is home to almost 100,000 residents of diverse backgrounds, several Fortune 500 companies, a municipal airport, fire department, several retail developments, and a school district with award-winning and nationally recognized programs. Compton’s over 10 square miles is a rich mixture of industrial centers, homes, farmland and equestrian trails. The city is known for being strategically located along the Alameda Corridor, a rail passageway of 25% of all U.S. waterborne international trade, in addition to being a large industrial center for transit and distribution, business services, high technology, home and lifestyle products, metals, financial services, and textile manufacturing. For more information, visit: [http://www.comptoncity.org/](http://www.comptoncity.org/)

**About Delta Air Lines**

Delta Air Lines (NYSE: DAL) is the U.S. global airline leader in products, services, innovation, reliability and customer experience. Powered by its 80,000 people around the world, Delta continues to invest billions in its people, improving the air travel experience and generating industry-leading shareholder returns.

- Delta serves nearly 200 million people every year, taking customers across its industry-leading global network to more than 300 destinations in over 50 countries.
- Headquartered in Atlanta, Delta offers more than 5,000 daily departures and as many as 15,000 affiliated departures including the premier SkyTeam alliance, of which Delta is a founding member.
- Through its innovative alliances with Aeromexico, Air France-KLM, Alitalia, China Eastern, GOL, Korean Air, Virgin Atlantic, Virgin Australia and WestJet, Delta is bringing more choice and competition to customers worldwide.
- Delta has been recognized as a Fortune’s top 50 Most Admired Companies in addition to being named the most admired airline for the eighth time in nine years. Additionally, Delta has ranked No.1 in the Business Travel News Annual Airline survey for an unprecedented eight consecutive years and named one of Fast Company’s Most Innovative Companies Worldwide for two consecutive years.
- As an employer, Delta has been regularly awarded top honors from organizations like Glassdoor and recognized as a top workplace for women and members of the military. Delta CEO Ed Bastian was named among the “World’s Greatest Leaders” by Fortune magazine in 2018.
- More about Delta can be found on the Delta News Hub as well as delta.com, via @DeltaNewsHub on Twitter and Facebook.com/delta.

**About KaBOOM!**

KaBOOM! is the national non-profit dedicated to giving all kids – especially those living in poverty – the childhood they deserve through great, safe places to play. KaBOOM! inspires communities to make play the easy choice and works to drive the national discussion about the importance of PLAYces. KaBOOM! has collaborated with partners to build or improve more than 17,000 playspaces, engage over 1.5 million volunteers and serve nearly 10 million kids. To learn why play matters for all kids, visit [kaboom.org](http://kaboom.org) and join the conversation at [twitter.com/kaboom], [facebook.com/kaboom](https://facebook.com/kaboom) and [instagram.com/kaboom](https://instagram.com/kaboom). #playmatters #PLAYceforKids