Marketing on a Shoestring Budget

LEARN:
• THE MARKETING MIX
• YOUR TARGET MARKET
• LOW & NO-COST PROMOS
• CREATE A MESSAGE MATRIX

Your Instructor:
Leslie A.M. Smith has helped businesses and nonprofits improve their promotions for almost 30 years. She can help you too!

Special - Only $15!
Includes lunch at the Dickey's BBQ Pit, workshop and materials. Cash or credit at the door.

WHERE: Dickey's BBQ Pit, 116 E. Compton Blvd., Compton
WHEN: Noon-1:30 pm, Dec. 9, 2019
RSVP: (562) 989-4642
Leslie@McCormickLA.com